

For Immediate Release

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**HighGround Advisors to Manage Endowment for Pine Cove,
Providing Christ-Centered Fun to Children and Families**

Dallas, TX (October 31, 2018) – [HighGround Advisors](http://www.highgroundadvisors.org), an investment management and trust services company with almost \$2 billion in assets, today announced that it will work on behalf of Pine Cove, which runs Christian summer camps for kids and families, to assist with complex donations as well as the management of endowment and other investment assets.

“We are proud to partner with Pine Cove in an effort to help secure and grow their assets for ministry,” said Jeff W. Smith, President and CEO of HighGround Advisors. “At HighGround, our mission is to strengthen and grow the vision of our clients. We look forward to helping them achieve their endowment goal, so they can continue to provide gospel-centered camps to children across the nation.”

HighGround Advisors will manage and grow Pine Cove’s endowment to support scholarships for campers and summer staff. Serving 11 different physical locations in Texas and South Carolina, approximately 30,000 campers are served each summer to learn gospel virtues and the beauty of putting others first.

“We are excited to be working with HighGround Advisors,” Reed Livesay, President & CEO of Pine Cove, said. “One of our core values is to be ‘others focused.’ HighGround puts this value into practice – they exist to serve organizations that are focused on serving others.”

For more information about HighGround Advisors, please visit www.highgroundadvisors.org.

About HighGround Advisors

Founded in 1930, HighGround is an investment management and trust services company with approximately \$2 billion in assets. As a nonprofit organization, our purpose is two-fold. First, we are committed to managing charitable gifts and financial assets for nonprofit organizations. A variety of investment services and expertise are offered to our clients including asset management, gift planning and account support services. Secondly, we strive to meet the needs of individuals who have the desire to financially support charitable organizations. HighGround offers customized and transparent solutions for endowment management and gift planning support designed to deliver the results our clients need to further their mission and life transforming work.

About Pine Cove

Pine Cove is a gospel-centered Christian camp with locations in Texas and South Carolina. Founded in 1967, Pine Cove serves more than 30,000 campers each summer and strives to be Christ-centered, others-focused, and seriously fun! For more information, visit www.pinecove.com.

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